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May 1, 2009

For Immediate Release

Local Nonprofit Plans for Economic Challenges Through Short and Long Term Planning

Boise, ID – The Women's and Children's Alliance realize the economic challenges that face those who donate to charitable organizations across this Valley. As people buckle down to save money and make ends meet it often means reprioritizing what organizations they give to.

To ensure its operations have a sustainable future, the WCA launched its endowment fund, which is overseen by the WCA Board of Directors. The fund can accept gifts of real or personal property, stocks, life insurance proceeds and certain trusts or annuity contracts. The WCA will not begin to receive distributions from the fund until July 1, 2012 or until the fund reaches one million dollars.

The WCA also has the Hope Society fund that helps with current operating expenses. Those who give or pledge \$1000 or more for five years become Hope Society members.

One of the first major donors to the Hope Society was retired physician Dr. Larry Knight and his wife Kaye, who is a WCA board member. As they approach the end of their five-year cycle with the Hope Society, they have decided to increase their contribution five-fold, with the additional amount going to the endowment fund.

“As a doctor I saw the effects domestic violence had on both women and children,” said Dr. Knight. “Supporting the WCA is one way my wife and I can help overcome the effects of domestic violence.”

Dr. Knight and his wife are encouraging all Hope Society members to increase their pledges and begin contributing to the endowment fund.

“These funds will ensure the WCA has a continued presence in this valley,” said Bea Black, Executive Director for the WCA. “We realize the impact both good and bad economic times have on nonprofit organizations and appreciate those who choose to continue supporting our mission through their generous donations.”

For more information see the WCA website at www.wcaboise.org.

The Women's and Children's Alliance is located at 720 W. Washington and provides safety, healing and freedom to victims of domestic abuse and sexual assault. The WCA operates secure shelters and transitional homes, and provides professional counseling, legal advocacy, outreach and crisis services to women and children.

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