

Make a  
**STATEMENT**

**4.24.2019**  
#denimday



Statistically, a **sexual assault occurs every two minutes** in the U.S. This issue not only demands your attention – **it deserves your action.**

In the 1990s, a young woman was picked up by her male driving instructor, **taken to an isolated area and forcefully raped.** He was initially arrested, convicted and sentenced to jail. His conviction was later overturned because the justices decided that **because the victim was wearing tight jeans she had to help him remove them, therefore implying consent.**

Enraged by this verdict, the women in the Italian Parliament wore jeans to work the next day in solidarity with the victim. This call to action motivated individuals across the world to **make a statement by wearing jeans with a purpose.**

This year, **use your fashion statement to make a social statement.** Wear denim or a Denim Day sticker or ribbon as an awareness symbol of destructive attitudes about sexual assault—namely the dangers of victim blaming and shaming. **Join us in using this day to raise awareness** of the prevalence of sexual assault and increase visibility of the local resources available to victims of sexual assault and victim blaming.

**There is no excuse and never an invitation for sexual violence.**  
[wcaboise.org](http://wcaboise.org)

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