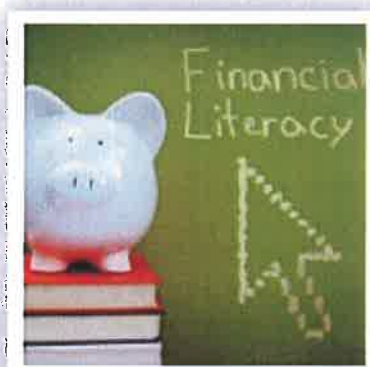


2010-2011 Highlights!



Clothesline Project – The campaign doubled in size from the previous year. Over 400 t-shirts were displayed in 70+ locations around the valley, including schools, churches, businesses, coffee shops, restaurants and hospitals.

Financial Literacy – The WCA took the lead on a financial literacy educational project called Treasure Valley Economic Action Program (TVEAP). By the end of the year, TVEAP had received the proper funding, official educators were hired, and classes began. Over 50 individuals took the class, and 50% graduated!



Governor's Brightest Star Award - The WCA was a nominee for the 2010 Organization Volunteer of the year! It was an honor to be among so many great community leaders.

Due in large part to a Kissler Family Foundation pledge, the WCA's child care program became licensed, which means mothers can now leave their children at the shelter while they leave to attend appointments and run errands. In May of 2011, the "new" child care doors opened!



Main Street Mural - It was a small, yet ambitious, dream that turned into the WCA's largest volunteer project to date. It began with a design contest event for local ad agencies to which the public was invited. The winning design came from Stoltz Marketing Group and was chosen by event attendees. Over 170 individuals volunteered their time to help us draw, paint and install this 148-foot mural that brightened up one of Boise's busiest streets for four months!

720 W. Washington St. Boise, ID 83702
(208) 343.3688 www.wcaboise.org

24-hour Domestic Violence Hotline: (208) 343.7025



WOMEN'S & CHILDREN'S
ALLIANCE

Celebrating 100 Years!

2011 ANNUAL REPORT



Teresa Yragui
Board President

Dear Members and Friends of the Women's and Children's Alliance.

Our 2010-2011 year was truly momentous! We celebrated our 100-year anniversary all throughout the year with special recognition from this great community. From the creative project of our downtown "wall" to our Centennial Celebration, we commemorated the achievement of a great milestone.

During all the celebratory events, our critical work continued – and we have much to show for it. Our new collaborative effort, the Treasure Valley Economic Partnership, graduated the first class of women from the financial literacy program at the 2011 Smart Women, Smart Money conference. We were able to expand case management for outpatient clients despite budget constraints with the help of new interns from Boise State University. Our core work of providing safety through shelter, crisis response and court advocacy, healing through counseling and freedom afforded by case management and education all continues.

An opportunity to look back at all the lives touched – clients, volunteers, supporters and staff, helps us all to understand how critical it is that our work continue, and inspires us to commit to that work with renewed vigor.

Looking back at the achievements of those who came before through the stories and pictures collected in our newly published history book *Women Helping Women, A Centennial History of the Boise YWCA/WCA* inspires us to re-engage the pioneer spirit of those women who saw a need 100 years ago and did something about it!

We do have pioneering plans for our next 100 years – plans that will lay the groundwork for making our community a place where domestic violence is not tolerated, and where all those who need assistance can be served. The foundations for success in the future have been laid with the help of our new and growing Endowment, and with the continued fiscal responsibility and sound management afforded by our Board and staff.

We are still here and strong because of your support. Thank you for your dedication to safety, healing and freedom for the women, children and men of our community. We look forward to building on our success in the coming years with you by our side.

Teresa Yragui

BOARD OF DIRECTORS

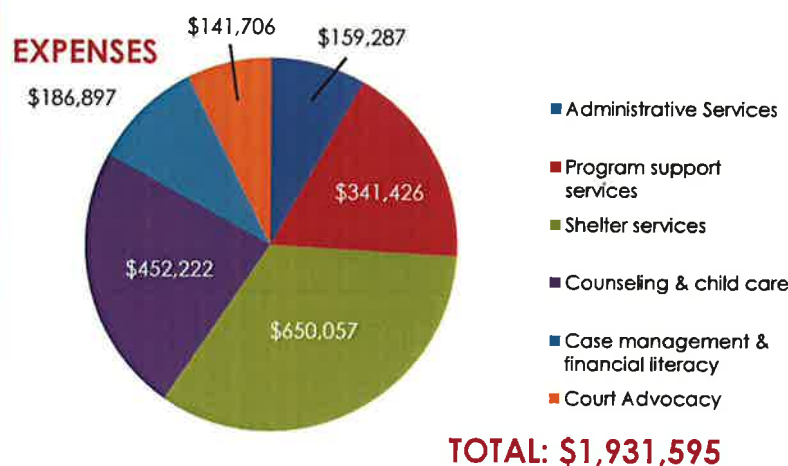
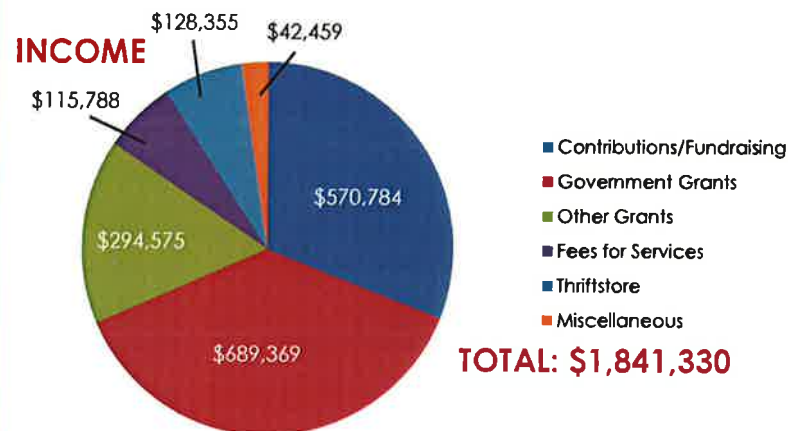
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Lynne Sterling
Robert Williams

EXECUTIVE DIRECTOR

Beatrice Black

FINANCIAL RESULTS



FUNDRAISING AND OUTREACH

“Healing Begins With Hope” Breakfast

The theme of the morning was “Voices of Violence,” and the first voice that our 400+ guests heard at the 7th Annual Outreach & Fundraising Breakfast was a strong male voice reading *I Know Why the Caged Bird Sings*, a poem by Maya Angelou. This poem spoke to the experiences of the many men and women who have survived domestic violence in our community. In addition to the poem, the one-hour program included a powerful music video, a speech by Exec. Director Bea Black, a video of testimonies by three former clients and live testimony by another client, Carlene Hansen. One of the highlights of the morning was when Carlene’s son C.J., who was featured in the video, surprised his mom on stage! C.J. was supposed to be away at college, but we arranged for him to be present at the breakfast to surprise his mom as a gift to her for her courage and strength.

This year’s breakfast was a great success. We raised over \$236,000 in cash and pledges. This was a 27% increase from the previous year, and with 18% fewer guests than last year. In addition, 14 people joined our Hope Society. To learn more about our Hope Society, email skelley@wcaboise.org.



2012 “Healing Begins With Hope” Breakfast - May 8 at the Boise Centre.

TWIN Awards Luncheon



The 18th Annual TWIN (Tribute to Women and Industry) Awards Luncheon was held Tuesday, March 15, at the Boise Centre. We utilized this event to honor women who have excelled in their fields and salute corporations that encourage high achievement and female success. This year we honored 32 new TWINS and awarded Kaye Knight the 2011 Joyce Stein Award for her unmatched service to our community over the years.

2012 TWIN Awards Luncheon - March 13 at the Boise Centre.
Contact kjohnson@wcaboise.org for info.

In the 2010-2011 fiscal year, WCA staff members and volunteers made more than 100 presentations and represented the WCA at public events, reaching over 12,500 people in our community.



Domestic Violence Awareness Month (DVAM)

The goal of DVAM is to raise awareness about domestic violence in our community, the effects it has and what the WCA has to offer to victims. Highlighting the month is our Clothesline Project, a display of art created on t-shirts by survivors of domestic abuse. In October of 2010, our Clothesline Project consisted of 400 t-shirts displayed in 70 locations around the valley. Throughout October, many events are organized and hosted on our behalf. 2010 was particularly exciting! LuLu’s Pizza hosted their second annual pizza fundraiser to benefit the WCA, and the first annual SueB Memorial Stroll resulted in over 70 participants who walked along the Greenbelt in memory of Susan Newby and other domestic violence victims.



Sexual Assault Awareness Month (SAAM)

The goal of SAAM is to raise public awareness about sexual violence and victim blaming and to educate communities and individuals on what they can do to prevent it. This April, the WCA launched a new program, titled the Sexual Violence Prevention & Education Campaign. At the core of this program were Denim Day @Work and the Denim Day Rally: Giving Sexual Assault Survivors a Voice. Denim Day @Work gave us the opportunity to visit local companies and share an interactive and thought-provoking presentation to staff, with the goal that participants walk away knowing simple, yet powerful, ways to get involved in the fight to end victim blaming. We ended April with our Denim Day Rally on the Statehouse Steps.

For info about how you or your place of work can get involved in DVAM and SAAM, email kjohnson@wcaboise.org

ENDOWMENT

Safeguarding the next Century...that is what an Endowment Fund can do for the WCA!

When people ask if we need money for operations or money for our Endowment, I say, "both!" Just as a family needs to have enough money to cover their monthly living expenses, they also should try to put some money into investments each month that will give them some income to fall back on during times of unemployment or a change in earnings. Given the economic times, having an Endowment Fund that can be relied upon to supplement revenues for the WCA is definitely a priority.

I am pleased to report that cash in our Endowment Fund grew from \$142,889 to \$218,081 by the end of June, 2011. With another \$273,111 in pledges and planned gifts, the year-end total was \$491,192. We are inching closer to our first campaign target of \$2,000,000.

Founders Circle members have made a commitment to contribute \$20,000 or more to the WCA Endowment Fund within a five-year time period. These members, as of June 30, 2011, include:

SueB Fund
Kaye and Larry Knight
Luci and John McDonald
Dorothy Susan "Dolly" Waring Sylvies
Kathy Troutner

In addition to those who have joined our Founder's Circle, we would like to thank the following for making either a cash donation and/or planned gifts to the WCA Endowment Fund through June 30, 2010:

Darrel and Lori Anderson
Bea and Jeff Black
Randy Della Memorial Endowment
Randy Hill
Idaho Legal Solutions
Barbara Mariano

Serena McAlvain
Mary Monroe
Kathy Peter
William and Ida Reinig Trust
Janice White
Teresa Yragui



If These Walls Could Talk...

This past year, 385 guests attended "If These Walls Could Talk," a one-hour tour held monthly at the WCA's downtown facility, where they learned what our mission of safety, healing and freedom truly means. During the hour, they hear how victims of domestic abuse and/or sexual assault find a safe place to begin to heal from their past. Guests learn how our clients acquire the tools to build safe, independent lives...free from violence.

Ambassador Program...

Almost one year ago, the WCA rolled out a new volunteer program. This program consists of individuals who are interested in earning the title of "WCA Ambassador." Being an Ambassador simply means that an individual donates his/her time to recruit other members of the community to attend our tour. Once someone has recruited ten or more guests to our tour (on-site or off-site), he/she is an official WCA Ambassador and is presented with a special badge. To date, the WCA has 15 Ambassadors and 35 prospective Ambassadors.

For more information about our tour and the Ambassador program, please visit our website www.wcaboise.org.



Open M - F
9 a.m. - 4:30 p.m.

The WCA's thrift store, The Shop, is a boutique thrift store located in the basement of the WCA. It has been serving the needs of WCA clients and the community for over 18 years. Every item sold in the thrift store is a donation, and sales proceeds fund operations throughout the agency.

This year The Shop has seen an increase in donations and new customers via word-of-mouth marketing. They've also implemented new sales incentives, including a furniture annex and a frequent customer punch card. Help us continue this trend...spread the word!



Beatrice Black
Executive Director

A word from our E.D...

This very special Centennial Celebration year was full of increased visibility and special events. Last fall we were pleased to work with friends of Susan Newby who organized the first SueB Memorial Stroll walk in her honor. This took place during Domestic Violence Awareness Month, which was filled with many amazing outreach and fundraising events, including the Clothesline Project. When the holidays approached, the Giving Tree was announced as the WCA tree for future years. Through that program and an increase in our Christmas sponsorship program, we were able to provide much needed support to our clients during the holiday season.

In the early months of 2011, we were given the opportunity to display some beautiful advertising on a 148-foot-long mural in downtown Boise. This project took 8 weeks from start to finish and required the help of over 170 volunteers. You can read more about this on the back page of this report.

As our exposure and outreach amped up, our waitlist jumped from 39 adults and 21 children in June of 2010 to 106 adults and children by December 2010. Staff worked hard to meet the needs...125 adult counseling sessions per month grew to 158, and 28 children's counseling sessions per month grew to 39 - increases of 26% and 39% respectively. But despite the extra efforts, our wait list at the end of June, 2011, included 107 adults and 42 children.

The continued demand for our services highlights the fact that we still have a lot of work to do. In fact, the increase in domestic violence-related deaths in Idaho is on track to be the highest it has been in 10 years. By May, eight domestic violence-related deaths had been reported throughout the state. Victims ranged from a 7-month-old baby to a 46-year-old female. Of all homicides recorded in the state between January 2001 and May 2011, 87% were domestic violence-related!

We still have a long way to go to create a culture in our community that does not condone or ignore abusive and violent relationships between partners, and we will continue to need your support to make this happen.

Bea Black



Bev LaChance
Deputy Director

Enriching the WCA's safe shelter program is always a priority. Two major additions within this past year reflect our commitment to providing the highest quality of critical client services and cutting-edge programs. Possibly the single most important addition that has positively impacted the women and children residents has been the licensing of the emergency shelter child care. In the past, when mothers needed to leave the shelter to attend an appointment, shop, seek employment, etc., she was required to take her children with her because our child care was unlicensed. Now, thanks in part to a pledge of \$45,000 from the Kissler Family Foundation in dollar-to-dollar match funding, the WCA now provides on-site, safe, consistent and reliable licensed child care, staffed by well-trained individuals.

Secondly, the formation of the Treasure Valley Economic Action Program (financial literacy), a six-agency collaboration with the WCA as the lead agency, took place in October of 2010...the first class was held in December! Designed for victims of domestic violence with the concept of safety at its core, the curriculum offers financial literacy and money management education, which assists women to move toward financial autonomy over time and away from abuser dependency. By June of 2011, 51 had been provided this essential financial information and 26 had graduated - 50%. One-on-one sessions numbered 14.

Bev LaChance

Our Mission...

The Women's and Children's Alliance provides
SAFETY, HEALING and FREEDOM
from Domestic Abuse and Sexual Assault.

SAFETY

Shelter

One of the first and most important services we can provide to victims is SAFETY. At the heart of the WCA's programs are the secure shelter and transitional home which provide nearly 80 beds for women and children. The program is designed for a 120 to 270-day stay. During a woman's or family's stay with us, they are assisted by our residential specialists (RS's) who are there to oversee the daily activities at the shelter. The program they go through includes education, advocacy, individual counseling, case management, parenting, adult and children support groups and community outreach. This comprehensive program supports our mission of providing safety, healing and freedom.



Shelter Statistics...

56 women sheltered for
5,110 safe bed nights.

72 children sheltered for
4,752 safe bed nights.

35% of the children in our
shelter have been abused.

64% of the children in our
shelter have witnessed
abuse.

"From my experience here at the shelter, sometimes a simple smile from a staff member made the difference in how I felt about myself. It gave me a sense of belonging. I have never felt like a burden or that what we needed or wanted was any trouble."
- WCA client

Court Advocacy

SAFETY is not only obtained in our shelter. Many times it is found in the courtroom. The WCA Court Advocacy Program assists victims of domestic violence through a variety of court processes. Often when a victim comes to court seeking intervention and legal relief from abuse, they have no idea that there are programs in the community to help them out of their situation. Court Advocates provide these victims with hope by offering support and guidance in the courtroom, education on orders of protection, safety planning and legal service referrals.

Court Advocacy & Safety Planning Statistics...

571 protection order petitioners were assisted (84% of all protection orders filed)

809 attended protection order exparte orientations with WCA Advocates

400 attended safety planning consultations, 34 received guidance through WCA Victim Attorney Services & 68 were referred to legal assistance programs

Hotlines

The WCA also operates two 24-hour crisis hotlines, which can be a critical first step in providing someone the SAFETY they might need.



Domestic Violence Crisis
Hotline:
(208) 343-7025

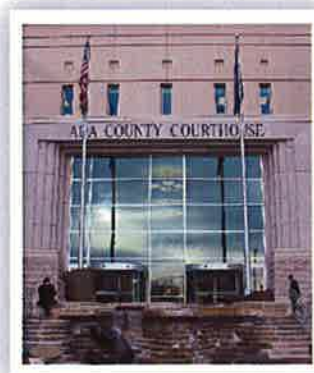
Rape Crisis Hotline:
(208) 345-7273

Hotline Statistics...

1,683 total calls came into our hotlines

951 of those were domestic violence related

153 of those were sexual assault related



HEALING

Counseling

The WCA currently has four full-time clinicians, one part-time clinician, two masters-level interns and one psychiatric resident. Counseling is where the HEALING begins for many victims. The counselors provide individual, group and family counseling to adult and child victims of domestic and sexual violence. Many of our clients are concurrently struggling with mental health and substance abuse issues and find much success in their recovery after completing the WCA program.

This year a new group session was added for survivors of sexual assault. "Circle of Support" is an 8-week, closed group that is held weekly at the WCA. This group session joins its sister program, our RAP sessions that also take place weekly at the WCA. These groups sessions help alleviate our counseling waitlist, in addition to offering clients the option to work with our case managers in the meantime. Improvements to our counseling and support programs continuously take place so we can provide HEALING to victims as quickly as possible!

Shelter Statistics...

1,894 individual adult counseling sessions took place at the WCA

470 individual children counseling sessions took place at the WCA

199 individuals attended RAP Orientations
(a prerequisite to our RAP DV Support Group).

"I felt that the professional help and advice from my counselor was excellent. I feel I have gone a long way in my journey, and this was a pivotal point for me." - WCA client



FREEDOM

Case Management

There are many obstacles that victims have to overcome before they can be truly FREE of domestic violence. The WCA currently has two full-time case managers who help clients overcome these obstacles. They link clients with community resources such as health care, Medicaid, education, employment, food banks and housing. Additionally, they teach life skills classes, and they help clients learn to budget, write resumes, fix nutritious meals on a budget and be assertive in asking for help. For clients who are involved with Child Protection or those who have Probation Officers, they assist with plan coordination to reduce barriers to clients' successes. The case managers are helping clients with issues that stem from domestic and/or sexual abuse, mental health problems, substance abuse, lack of income, education, experience, and something as simple as transportation.

Case Management Statistics...

We provided services to 172 clients, who attended 910 case management appointments.

28% of these clients have obtained safe housing

15% of these clients have obtained employment

"I was lost and I didn't have the tools to care for myself let alone my daughter. I was crippled, if not paralyzed by the tapes that played in my head. I feel rescued. We have been rescued." - WCA client

Education

Learning about the issues of domestic violence and sexual assault and how to break the cycle is important. In addition to our tour and outreach activities, we offer a Domestic Violence Orientation every Wednesday at the WCA.

As Bev LaChance talked about on page 2, our financial literacy program started in October, 2010. This educational program teaches personal finance and money management skills so survivors can become more financially independent. By June of 2011, 51 individuals had taken the course...26 of those completed it!

